

MARE ALERT

SMS Text Alert Program — Opt-In / Consent Form

Real-time foaling alerts for owners, stable masters, and veterinarians

ABOUT THIS TEXTING SERVICE

Mare Alert is a foaling-detection monitoring service offered by PRMS INC. A wireless transmitter attached to your mare detects the onset of labor and automatically triggers text message (SMS) alerts to the horse's designated owner, stable master, and veterinarian — so the right people can respond quickly. By completing this form, you are opting in to receive these automated text messages from Mare Alert at the mobile number provided below.

YOUR INFORMATION

Full Name: _____

☐ Horse Owner ☐ Stable Master ☐ Veterinarian ☐ Other: _____

Stable / Farm Name: _____

Horse(s) Enrolled: _____

Mobile Phone Number: (____) ____ - ____ **Email (optional):** _____

MESSAGE FREQUENCY

Message frequency varies based on your horse's activity. You may receive multiple alert messages during an active foaling event, plus occasional system status, test, or reminder messages. Estimated volume: up to several messages per foaling event.

CONSENT TO RECEIVE TEXT MESSAGES

By signing below, I consent to receive automated SMS text alerts from Mare Alert / PRMS INC. at the mobile phone number provided above, related to foaling detection and monitoring for the horse(s) identified above. I understand and agree that:

- Consent to receive text messages is not a condition of purchasing any goods or services.
- Message and data rates may apply.
- Message frequency varies, as described above.
- I can opt out at any time by texting STOP, and I can get help at any time by texting HELP, to the number the alerts are sent from.
- I have read and agree to the Mare Alert Terms of Service and Privacy Policy referenced below.

☐ I consent to receive text messages as described above.

OPTING OUT & GETTING HELP

- Text STOP to the number the Mare Alert messages are sent from to stop receiving text alerts at any time.
- Text HELP to the same number for assistance, or contact PRMS INC. support at [support phone / email].

Message and data rates may apply.

TERMS OF SERVICE & PRIVACY POLICY

Terms of Service: [www.PRMSINC.COM/marealert/terms]

Privacy Policy: [www.PRMSINC.COM/marealert/privacy]

Customer Signature

Date